

# MYGREENBUILDINGS, LLC

STEVE ELLIS, CEO, LEED AP



**DESCRIBE THE GREEN TREND AS IT PERTAINS TO YOUR BUSINESS.** “Green building and green living is no longer a trend. Period! Rather, it is a way of life that our generation has eagerly and prudently adopted. People of all socio-economic strata are learning more and more about green living and are participating in ways that make sense. Most obvious is that becoming more efficient about how we build and live in our homes and office buildings and how we use energy and water is something we all can do to keep more cash in our pockets. Living green doesn’t necessarily mean we have to give up the Land Rover for a Prius. It means that we have choices all day, every day that allow us to tread a little lighter on the environment. Our residential new construction clients are really excited about ending up with a more comfortable and healthy home that also costs less to operate and maintain. Living green manifests itself in a variety of ways, including building green and making everyday informed choices to offset lifestyle choices with more eco-friendly buying decisions on clothing, travel, entertainment, buying locally, taking shorter showers, etc.

**DwellGreen launches to help existing homeowners go green.** MyGreenBuildings has financially invested in DwellGreen, a new business recently launched by seasoned technology executive John Ferrari. The idea for DwellGreen originally came from the mind of veteran local ‘green guru’ John Lambie to specifically assist existing home and building owners enhance their dwellings to achieve energy and insurance related cost savings while improving the quality, comfort—and ultimately, value—of their investments.”

MyGreenBuildings, LLC  
3512-C South Osprey Avenue  
Sarasota, FL 34239  
941-876-6138  
[www.mygreenbuildings.com](http://www.mygreenbuildings.com)

John Ferrari, DwellGreen; Steve Ellis, MyGreenBuildings. Photography by Maria Lyle

MyGreenBuildings is proving environmentally friendly homes can be stylish, too. In January, the award-winning general contractor’s stunning Siesta Key Zen home received the highest green rating of any home in the state. MyGreenBuildings—founded by Steve Ellis and Grant Castilow, who are both LEED accredited—designs and builds luxury homes and retrofits homes with renewable materials and more energy efficient systems. MyGreenBuildings also assists at the office. Its commercial construction division helps the workplace become more efficient and productive. The company recently partnered with DwellGreen, which focuses on improving the sustainability of existing homes. DwellGreen’s team of auditors begin by performing a simple \$299 inspection to identify the state of a home or building and create a

prioritized list of recommendations related to going green while taking advantage of the various stimulus monies and rebates available for the work. DwellGreen provides its clients with a personalized “HomePort,” a website that stores all of the critical data related to their home or building as well as a social community from which to learn and engage with leading local service providers. The company qualifies the credentials of each service provider to ensure they meet all license and insurance requirements and holds them accountable for the quality of their results. If that wasn’t enough, the DwellGreen HomePort can even be configured to automatically remind a client when it’s time to replace their air, water or pool filters via an email with filter specifics and a coupon from their local home improvement store.

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